

# BANKI HADDOCK FIORA

## LAWYERS



### Kate Andean

Senior Associate

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#### Practice areas

- Trade marks, patents and designs
- Branding strategies
- Corporate advisory and commercial
- Competition and consumer

#### Profile

Kate is a dual-qualified solicitor admitted to practice in Australia, and England and Wales. She has over 10 years' experience advising on intellectual property and commercial matters in Australia, New Zealand, the United Kingdom and Europe, including at an intellectual property firm in London. Kate works closely with clients across a range of industries, including food and beverage, pet food, brewing, retail, sports and leisure, entertainment, pharmaceuticals and automotive, on branding and trade mark, marketing and general commercial issues.

#### Experience

- Branding and trade mark portfolio advice and management
- Marketing advice, including review of packaging and promotional materials
- Regulatory and labelling advice
- Negotiation and drafting of commercial agreements
- Licensing and assignments
- Pre-use trade mark searching and clearance
- Prosecution of trade mark applications, and trade mark opposition and removal proceedings at the Australian, New Zealand, United Kingdom and European Union Trade Mark Offices
- Trade mark infringement proceedings
- Domain name disputes
- Designs
- Trade promotions

#### Qualifications

- University of Canberra, BComm (Journalism) LLB (Hons) 2005

#### Year of admission

2006