

BANKI HADDOCK FIORA

LAWYERS



Simon Kneebone

Partner

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Practice areas

- Trade marks, patents and designs
- Branding strategies

Profile

Simon joined Banki Haddock Fiora in 2000 after working as a partner at a large patent attorney firm in New Zealand. He advises a wide range of clients on trade mark, registered design and patent law, and develops and applies clearance, protection and enforcement strategies for the clothing, engineering, entertainment, fast-moving consumer goods, electronics and information technology industries.

Experience

- Trade mark and design clearance and registration
- Trade mark opposition and removal proceedings
- Design and trade mark disputes and enforcement
- Trade mark and design portfolio management
- Patent disputes and enforcement

Qualifications

- Victoria University of Wellington, BA/LLB
- Registered Trade Marks and Patent Attorney

Year of admission

1990 (New Zealand)

2000 (New South Wales)