

BANKI HADDOCK FIORA

LAWYERS



Margaret Shearer

Partner

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Practice areas

- Trade marks
- Brand strategies

Profile

After practising as a partner and trade mark attorney at an Australasian firm of patent attorneys, Margaret joined Banki Haddock Fiora in 2000. She is widely recognised for her expertise in all areas of trade mark and branding strategy. Margaret's clients include companies involved in computer technologies, internet and IT, financial services, food manufacture, telecommunications, retail and public utilities.

Experience

- Brand strategies
- Trade mark searching and clearance
- Trade mark protection
- Brand related due diligence
- Product get-up advice
- Trade mark and related disputes
- International trade mark clearance and brand protection
- Licensing and assignment of trade marks

Qualifications

- University of Sydney, BA
- University of Sydney, LLB
- Registered Trade Mark Attorney Australia

Year of admission

1990