

## Simon Kneebone | Partner

T 61 2 9266 3420 | E [kneebone@bhf.com.au](mailto:kneebone@bhf.com.au)



### Practice areas

Trade marks, patents and designs  
Branding strategies

### Profile

Simon joined Banki Haddock Fiora in 2000 after working as a partner at a large patent attorney firm in New Zealand. He advises a wide range of clients on trade mark, registered design and patent law, and develops and applies clearance, protection and enforcement strategies for the clothing, engineering, entertainment, fast-moving consumer goods, electronics and information technology industries.

### Qualifications

Victoria University of Wellington, BA/LLB  
Registered Trade Marks and Patent Attorney

### Experience

Trade mark and design clearance and registration  
Trade mark opposition and removal proceedings  
Design and trade mark disputes and enforcement  
Trade mark and design portfolio management  
Patent disputes and enforcement

### Year of admission

1990 (New Zealand)  
2000 (New South Wales)