

Marina Olsen | Partner

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Practice areas

Defamation and media
Disputes
Patents, trade marks and designs
Privacy and data protection
Commercial

Profile

Marina joined Banki Haddock Fiora in 2013 after practising as a Senior Associate at a national firm and a leading London firm. Marina has extensive experience in litigation relating to both defamation and intellectual property, as well as in general commercial disputes. In recent years she has acted in high-profile media cases including *Craig McLachlan v Fairfax Media Publications Pty Limited & Ors*, *Elaine Stead v Fairfax Media Publications Pty Ltd & Joseph Aston*, *Jemma Green v Fairfax Media Publications Pty Ltd & Aaron Patrick and Mooney v Fairfax Media Publications Pty Limited & Anor*, and in key trade mark / consumer law cases including *Clipsal Australia Pty Ltd v Clipso Electrical Pty Ltd* and *Société Des Produits Nestlé SA & Anor v Christian & Anor*. Marina also advises on commercial and privacy legal issues, with a

particular focus on issues facing media clients. Her expertise and interest covers a broad range of industries, including media and entertainment, sport, design and consumer goods. She regularly conducts training seminars and participates in panel discussions for non-lawyers, and has authored numerous papers for key publications such as the *Journal of Intellectual Property Law & Practice* (UK), the *World Data Protection Report* (international), the *Australian IP Law Bulletin* (for which she also sits on the editorial board) and the *Communications Law Bulletin* (of which she is a board member). She is a member of the Australian and New Zealand Sports Law Association and works closely with the Authentic Design Alliance, which supports and promotes original, authentic design in Australia.

Qualifications

University of Technology Sydney, BA
(Communications) 1998
University of New South Wales, LLB 2001
Nottingham Trent University (UK), Post Graduate
Diploma in Commercial Intellectual Property 2006

Experience

Defamation and intellectual property litigation in the Federal Court of Australia, the Supreme Court of New South Wales and the Federal Circuit Court
Commercial dispute resolution
Competition and consumer law
Marketing and pre-publication clearance, privacy law and trade promotions
Commercial agreements

Year of admission

2003